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## Jolly Pumpkin Announces East Lansing Location along Albert Avenue

East Lansing, MICHIGAN (March 22, 2019) – Harbor Bay Real Estate Advisors (Harbor Bay) and Jolly Pumpkin Artisan Ales (Jolly Pumpkin) are excited to announce that Jolly Pumpkin will be opening an East Lansing location along Albert Avenue in the Center City District Development.

Jolly Pumpkin is part of the Michigan-based Northern United Brewing Co., which also encompasses the Grizzly Peak and North Peak craft beer brands, as well as Nomad Cidery, Civilized and Old Mission Spirits, and Bonafide Wines. Jolly Pumpkin's philosophy focuses on a dedication to conservation, inspiration and locally sustainable practices. Jolly Pumpkin pubs can be found in Ann Arbor, Dexter, Traverse City, Detroit, Royal Oak, Grand Rapids, Chicago, Detroit Metropolitan Wayne County Airport (Coming Soon), Dearborn (Coming Soon), and now East Lansing.

"Jolly Pumpkin is excited to be announcing our newest location in East Lansing", said Tony Grant, CEO of Northern United Brewing Co. and former Michigan State football player. "Since my days at Michigan State, East Lansing has meant something special to me. Announcing a Jolly Pumpkin location along Albert Avenue strengthens my commitment to the community."

"Jolly Pumpkin's story and success are deeply rooted in Michigan, as well as Michigan State University. Many communities yearn for Jolly Pumpkin. We're elated with their commitment to East Lansing", said Mark Bell, President & CEO of Harbor Real Estate Advisors. "With Target, Foster Coffee, Barrio and now Jolly Pumpkin, we are creating the ultimate retail experience for the greater Lansing region. We're now 75% pre-leased on our retail, and will continue to be very selective as we fill the balance of the project."

The Center City District Development is a \$125 million multi-generational, mixed-use development that includes the Landmark on Grand River, Newman Lofts, Target, public parking, and 24,000 SF of retail along Albert Avenue. Jolly Pumpkin will be a full-service restaurant occupying approximately 5,850 SF, located at the East corner of the Center City District retail along Albert Avenue.

"Jolly Pumpkin's announcement is another great example of East Lansing being the right location for growth", said Mark Meadows, Mayor of East Lansing. "East Lansing has an amazing community and we are attracting businesses that want to be a part it."

Jolly Pumpkin anticipates opening by Fall 2019. Newman Lofts will be open by October 2019 and the Landmark on Grand River will be open by August 2019

*MESSAGE FROM THE CITY OF EAST LANSING: Throughout construction, all downtown businesses are open and parking is readily available. At most points throughout the day, parking is available along the street for the quick, in-and-out retail experience. However, if you need to stay a few moments longer, parking is always available at the Charles Street, Division Street, or Grove Street Garages. Additionally, more than 55 businesses offer free parking validation to customers (see [downtownEL.com](http://downtownEL.com) for details) and there are semi-weekly Find the Bee, Park for Free parking opportunities in the downtown. Community members are encouraged to continue to support their favorite, local businesses during the ongoing construction*